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## EDUCATION

*Georgia State University, Atlanta, Ga.* **2007-2010**  
Doctoral candidate, Public Communication, expected graduation, May 2010  
Dissertation: "Unnamed Sources: A longitudinal review of the journalistic practice and its merits."  
*University of Georgia, Athens, Ga.* **2005-2006**  
M.A. in Journalism and Mass Communication  
Thesis: "Framing Legislative Debate: A content analysis comparing coverage of two topics in two newspapers." ■ Approved without revisions.  
*East Carolina University, Greenville, N.C.* **1992-1997**  
B.A. in English, minor in Philosophy

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## TEACHING EXPERIENCE

**Georgia State University, Atlanta, Ga.** **2007-present**  
Instructor  
*Communication Law and Regulation*  
First Amendment history, free speech, media regulation, libel, obscenity, international perspectives  
*Media Writing*  
News judgment, inverted pyramid style, effective story structures, AP style and journalism ethics  
*Introduction to Public Relations*  
Public relations history, strategy and practical applications including news releases, story pitches  
*Communication Research*  
Qualitative and quantitative methods, deciphering journal articles, library research, APA style  
*Human Communication*  
Delivering speeches, small-group interactions, interpersonal communication, and persuasion  
**Georgia Perimeter College, Dunwoody, Ga.** **2006-2008**  
Part-time Instructor  
*Introduction to Mass Media*  
Evolution of mass media, media effects, radio, TV, Internet, freedom of speech, advertising and PR  
*Basic News Writing*  
News judgment, inverted pyramid style, effective story structures, AP style and journalism ethics  
*Applied Technology*  
MLA style, library research, and use of software  
**North Metro Technical College, Acworth, Ga.** **2004-2005**  
Part-time Instructor  
*English 101*  
Remedial English course covering basics of grammar, writing, and clarity

## PROFESSIONAL EXPERIENCE

<i>Owner, Oxford Editing, <a href="http://www.oxfordediting.com">www.oxfordediting.com</a></i>	<b>2006-Present</b>
Web-based editing company catering to academic and ESL authors seeking publication	
<i>Managing Editor, DailyVista, Atlanta, Ga.</i>	<b>2006-2007</b>
Launched Internet publication covering advertising agency business	
<i>News Editor, Marietta Daily Journal, Marietta, Ga.</i>	<b>2002-2003</b>
Directed staff of news writers, planned coverage for suburban Atlanta paper	
<i>News Copy Editor, Boston Herald, Boston, Mass.</i>	<b>1999-2002</b>
Edited articles, wrote headlines, designed pages for large metropolitan daily	
<i>Assistant News Editor, Nashua Telegraph, Nashua, N.H.</i>	<b>1999</b>
Participated in daily budget meetings, managed staff during production cycle	

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## PAPERS AND PRESENTATIONS

- "The Armenian Genocide, Wikipedia and the Search for Truth," planned presentation at Arab-U.S. Association of Communication Educators in Cairo, Egypt, November 2009
- "Framing legislative debate: Measuring bias in coverage of opposing ideological issues in the objective and conservative press," presented at the Association of Educators of Journalism and Mass Communication annual conference in Boston, August 2009
- "Global Warming Skeptics, Selective Exposure and Media Fragmentation," co-authored with Ann Williams, presented at the American Association for Public Opinion Research annual conference, Hollywood, Fla., May 2009
- "Code Orange: How the Internet, cell phones and new technologies helped shape the Ukrainian Revolution of 2004," presented at Conference on Media, War and Conflict Resolution Schedule, Bowling Green State University, September 2008
- "Mohammad cartoon controversy: Listening to the public discourse surrounding publication and persecution," presented at Conference on Media, War and Conflict Resolution Schedule, Bowling Green State University, September 2008
- "They're doing it wrong: Teaching journalism ethics in an era of journalistic depravity," presented at Association of Educators of Journalism and Mass Communication mid-winter conference, Park Pointe University, February 2008
- "Framing Tesla: Why the history books smile on Thomas Edison but ignore Nikola Tesla," presented at the Association of Educators of Journalism and Mass Communication mid-winter conference, University of Nevada-Reno, February 2007
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## RESEARCH INTERESTS

### *Journalism*

Unnamed sources, bias, media credibility, misuse of polls, audience fragmentation, ethics, pedagogy

### *Mass Media*

Public opinion, new media, blogs, media effects on self-image, agenda setting (e.g., global warming)

### *New Media*

Effect of social networking, Twitter, RSS other new platforms on future distribution of news

## RELATED WORK, EXPERIENCE

- New media: Practical experience with variety of new-media technologies including Web design, HTML editing, FTP management, RSS feeds, Web site mash-ups, social-media buttons, and communication networks such as Facebook and Twitter.
- Traditional journalism: Experienced with newspaper layout and design, expert knowledge of Quark Xpress, working knowledge of Adobe InDesign.
- Video editing and production: Producer of whimsical educational video series answering grammatical questions, created using Flip Video Camera and Windows Movie Maker, [www.oxfordediting.com/tips](http://www.oxfordediting.com/tips)
- Blogger, [www.mattjduffy.com](http://www.mattjduffy.com): Light-hearted look at issues related to journalism, culture and the progress on the wooden boat under construction in my garage, blog distributed via RSS feed and Twitter, 2004-present.
- Owner, Anonymous Sources, [www.anonymoussources.org](http://www.anonymoussources.org): A blog devoted to commentary on issues related to the use of unnamed sources in journalism. Google's No. 1 result when searching for "anonymous sources."
- Owner, Atlanta Crime Tracker, [www.atlantacrimetracker.com](http://www.atlantacrimetracker.com): Developed a mash-up Web site that combines crime data from police department with Google maps, offers email and RSS feeds to track crime in specific neighborhoods.
- Owner, Atlanta Communication Internships, [www.atlcomm.blogspot.com](http://www.atlcomm.blogspot.com): Repository of internship opportunities for communication and journalism students in the Atlanta metropolitan area.
- Member, Georgia State Committee of Student Communication: Board oversees student media including WRAS radio station and the Signal newspaper.
- Informal adviser, Signal newspaper: Act as mentor to student reporters at the newspaper, help guide story development, offer advice on tactics.
- Correspondent, *New York Sun*: Wrote a series of articles on Iraq developments, 2003
- Copy Editor, *Jackson (Miss.) Clarion-Ledger*: Worked on news desk of newspaper, learned how to write a good headline, 1998
- Publisher, *Greenville (N.C.) Independent*: Founded small weekly newspaper, covered local politics and other events while also selling ads and laying out tabloid paper, 1993-1995.
- Managing Editor, *The East Carolinian*, East Carolina's student newspaper: Richly rewarding experience that guided my career, winner of "Whistleblower Award" for investigative news coverage, 1992.
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## PROFESSIONAL ORGANIZATIONS

- Association for Educators in Journalism and Mass Communication, 2007 – present
- Arab-US Association for Communication Educators, 2009 – present
- Society of Professional Journalists, 2009 – present
- Journalism History Society, Georgia State University, 2009 – present
- Atlanta Press Club, 2009-present
- Investigative Reporters & Editors, past member

## TEACHING NOTES

### *Journalism*

Stress the need for high-quality journalism and its importance in our society. News writing taught with emphasis on learning from mistakes through peer-review and instructor editing. Emphasis placed on importance of Associated Press style and inverted pyramid structure. Students are quizzed on daily newspaper readings, since it's hard to write like a journalist if you never read any journalism.

### *Writing*

Emphasize benefits of strong writing with all classes. Tell students that writing is a craft that must be learned and constantly improved. Emphasize clarity and conciseness. Often quote Strunk & White's dictum: "Omit Needless Words."

### *Journalism ethics*

Explain current doldrums of journalism but offer formula for helping to solve the problem – starts with commitment to honesty. Include lessons I've learned from years in newspaper business. Often tell of my own missteps to help explain how journalists can lose sight of fundamentals.

### *Communication*

Explain benefits of speaking with clarity and proper syntax. Students must work in small groups. Offer instruction on facilitating good interpersonal communication.

### *Student journalism*

Encourage students to take part in school newspaper. Offer extra credit for published articles, stress importance of building a writing portfolio, set aside class time to brainstorm story ideas, and offer to edit stories before publication.

### *Pedagogy*

Set up interactive lectures to encourage students to learn by doing rather than receiving. Emphasize small-group activity and other methods to generate critical thinking. Make great use of available multimedia including NPR reports, Internet videos and Web sites.

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## TRAINING AND SEMINARS

Law School for Journalists, 2000, Two-day course provided by Suffolk County (Mass.) District Attorney's office provided understanding for the court process

Making World News Local, 1999, New England Newspaper Association seminar

Copy Editing Basics, 1999, New England Newspaper Association seminar

First Five Graphs, 1998, Gannett Corp. training on improving inverted pyramid writing

## TEACHING NOTABLES

*Communication Pedagogy, Georgia State, 2007*

Took course evaluating best practices in teaching communication to college students

*Center for Teaching and Learning, Georgia State, 2008-present*

Regular participant at monthly meetings devoted to discussion and evaluation of teaching methods

*Faculty Day, Georgia Perimeter College, 2007*

Presented lecture: "Tips for teaching writing and critical thought"

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## COURSEWORK

*Journalism*

Mass Media Theory, Mass Media Research, Media Law, Advanced Copy Editing, Quantitative Data Analysis, Media Economics, Propaganda Studies, Media and Politics

*Communication*

Audience and Identities, Communication Pedagogy, International Media, Media Ethics, Rhetoric, Theories of the Public, Communication in a Global Context, Qualitative Research

*Cognate in MBA program*

Leadership skills, Business Plans